Academic Year 2023/24 Master of Arts in Cross-Cultural Communication and Media Studies

Code: 4070 F/P

Notes

- (i) These programme regulations should be read in conjunction with the University's Taught Programme Regulations.
- (ii) A core module is a module which a student must pass.
- (iii) A compulsory module is a module which a student is required to study.
- (iv) All modules are delivered in Linear mode unless stated otherwise as Block, eLearning or distance learning.
- (v) All modules are offered subject to the constraints of the timetable and to any restrictions on the number of students who may be taught on a particular module.
- (vi) Not all modules may be offered in all years and they are listed subject to availability.

1. Programme structure

- (a) The programme is available for study in both full-time and part-time modes.
- (b) The period of study for full-time mode shall be 1 year starting in September. The period of study for part-time mode shall normally be 2 years starting in September. The part time mode will be agreed in consultation with the Degree Programme Director.
- (c) The programme comprises modules to a credit value of 120 credits of taught modules and a 60 credit Research Portfolio. The choice of optional modules is subject to the approval of the Degree Programme Director.
- (d) All candidates shall take the following **100 credits of compulsory modules**:

Code	Descriptive title	Total	Credits	Credits	Credits	Level	Туре	Mode
		Credits	Sem 1	Sem 2	Sem 3			
ALC8003	Research Portfolio	60			60	7		
ALC8013	Introduction to Intercultural Communication	20	20			7		
MCH8057	Media Analysis	20	20			7		

(e) All candidates shall take further **optional Language & Communication modules** to a value of **40 credits** from the following:

Code	Descriptive title	Total	Credits	Credits	Credits	Level	Туре	Mode
		Credits	Sem 1	Sem 2	Sem 3			
ALC8001	The Social Psychology of	20	20			7		
	Communication							
ALC8002	Sociolinguistics	20		20		7		
ALC8007	Professional	20		20		7		
	Communication in							
	Intercultural Settings							
ALC8009	English in the World	20	20			7		

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ALC8010	Culture, Interculturality and Identity	20	20	7	
ALC8012	Language and Social Interaction	20	20	7	
ALC8037	Multilingualism	20	20	7	

With the approval of the Degree Programme Director and depending upon the academic background of the candidate alternative optional modules to those listed above may be selected.

(f) All candidates shall take further **optional Media modules** to a value of **40 credits** from the following:

Code	Descriptive title	Total	Credits	Credits	Credits	Level	Туре	Mode
		Credits	Sem 1	Sem 2	Sem 3			
MCH8068	International Media and	20		20		7		
	Law (Semester 2)							
MCH8081	Representations:	20		20		7		
	feminism, race and							
	intersectionality							
MCH8104	Cultures of Data	20		20		7		
	Visualization							
MCH8163	News and Journalism	20		20		7		
MCH8177	Power, Politics and	20		20		7		
	Communication							
MCH8178	Public Relations in	20		20		7		
	Government and Politics							

Candidates may take, subject to the approval of the Degree Programme Director, no more than 20 credits of alternative modules outside their pathway. This could include an additional language and communications module, or a module from another pathway. At least 40 credits must come from the media module options.

2. Assessment methods

Details of the assessment pattern for each module are explained in the module outline.

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